

## The Pulse of Ohio's Economy - Insight from Ohio's Business Leaders Ohio Chamber of Commerce Research Foundation 2017 Q1 Survey

2. Thinking now about the overall economic climate here in Ohio, would you say the economic climate is excellent, good, only fair, or poor?

## STATE OF ECONOMY \* TITLE Crosstabulation

|                  |           |                |        |        |        | TITLE     |        |                 |        |
|------------------|-----------|----------------|--------|--------|--------|-----------|--------|-----------------|--------|
|                  |           |                | CEO    | COO    | CFO    | PRESIDENT | OWNER  | EXEC. ASSISTANT | Total  |
|                  |           | Count          | 2      | 2      | 0      | 5         | 7      | 5               | 21     |
| _                | EXCELLENT | % within TITLE | 3.0%   | 11.1%  | .0%    | 5.9%      | 4.7%   | 6.4%            | 5.2%   |
|                  | GOOD      | Count          | 39     | 10     | 8      | 31        | 92     | 58              | 238    |
|                  |           | % within TITLE | 59.1%  | 55.6%  | 88.9%  | 36.5%     | 61.7%  | 74.4%           | 58.8%  |
| STATE OF ECONOMY | ONLY FAIR | Count          | 21     | 6      | 1      | 42        | 43     | 15              | 128    |
|                  |           | % within TITLE | 31.8%  | 33.3%  | 11.1%  | 49.4%     | 28.9%  | 19.2%           | 31.6%  |
|                  |           | Count          | 4      | 0      | 0      | 7         | 7      | 0               | 18     |
|                  | POOR      | % within TITLE | 6.1%   | .0%    | .0%    | 8.2%      | 4.7%   | .0%             | 4.4%   |
|                  |           | Count          | 66     | 18     | 9      | 85        | 149    | 78              | 405    |
|                  | Total     | % within TITLE | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0%          | 100.0% |



|            |           |           |             |              |         |            |           |          |        | STATE     | OF ECONOMY * IN | DUSTRY Crosstabul | tion     |           |            |           |            |        |            |             |          |        | _      |
|------------|-----------|-----------|-------------|--------------|---------|------------|-----------|----------|--------|-----------|-----------------|-------------------|----------|-----------|------------|-----------|------------|--------|------------|-------------|----------|--------|--------|
|            |           |           |             |              |         |            |           |          |        |           |                 |                   | INDUSTRY |           |            |           |            |        |            |             |          |        |        |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        | 1      |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            | ADMIN,    |            |        |            |             |          |        |        |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           | PROFESSION | WASTE     |            | HEALTH |            |             |          |        |        |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
|            |           |           | AG - FISH - | MINING - OIL | UTILITI | CONSTRUCTI | MANUFACTU | WHOLESAL | RETAI  | TRANS -   | INFO            | FINANCE -         | REAL     | MANAGEMEN | AL -       | MANAGEMEN | EDUCATIONA | CARE - | ARTS -     | ACCOMODAT   | OTHER    | PUBLIC |        |
|            |           |           | FOREST      | - GAS        | ES      | ON         | RING      | E        | L      | WAREHOUSE | SERVICES        | INSURANCE         | ESTATE   | т         | TECHNICAL  | т         | L          | SOCIAL | RECREATION | IONS - FOOD | SERVICES | ADMIN  | Total  |
|            |           | Count     | 2           | 0            | 1       |            | 1         | 0        | 2      | 0         | 1               | 0                 | 1        | 1         | 5          | ,         | 0          | 3      |            | 0           | 0        | 1      | 21     |
| Ĭ          | EXCELLEN  |           | 1           |              |         |            |           |          |        |           |                 |                   |          |           |            | ]         |            |        |            |             |          |        |        |
|            | т         | % within  | 14.3%       | .0%          | 12.5%   | 3.1%       | 2.3%      | .0%      | 5.7%   | .0%       | 6.7%            | .0%               | 12.5%    | 11.1%     | 13.2%      | 16.7%     | .0%        | 7.1%   | 9.1%       | .0%         | .0%      | 10.0%  | 5.2%   |
|            |           | INDUSTRY  |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
|            |           | Count     | 5           | 2            | 4       | 24         | 27        | - 11     | 25     | 10        | 7               | 29                | 2        | 6         | 21         | 5         | 13         | 16     | 6          | 8           | 12       | 5      | 238    |
|            | GOOD      | % within  | 35.7%       | 66.7%        | 50.0%   | 75.0%      | 62.8%     | 91.7%    | 71.4%  | 38.5%     | 46.7%           | 78.4%             | 25.0%    | 66.7%     | 55.3%      | 83.3%     | 76.5%      | 38.1%  | 54.5%      | 47.1%       | 54.5%    | 50.0%  | 58.8%  |
| STATE OF   |           | INDUSTRY  |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
| I SIAIL OF |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
| ECONOMY    |           | Count     | 3           | 1            | 3       | 6          | 13        | 1        | 7      | 16        | 7               | 8                 | 5        | 2         | 10         | 0         | 4          | 19     | 4          | 7           | 10       | 2      | 128    |
|            | ONLY FAIR | % within  | 21.4%       | 33.3%        | 37.5%   | 18.8%      | 30.2%     | 8.3%     | 20.0%  | 61.5%     | 46.7%           | 21.6%             | 62.5%    | 22.2%     | 26.3%      | .0%       | 23.5%      | 45.2%  | 36.4%      | 41.2%       | 45.5%    | 20.0%  | 31.6%  |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
| İ          |           | INDUSTRY  |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        | $\Box$ |
| ļ          |           | Count     | 4           | 0            | 0       | 1          | 2         | 0        | 1      | 0         | 0               | 0                 | 0        | 0         | 2          | 0         | 0          | 4      | 0          | 2           | 0        | 2      | 18     |
|            | POOR      | % within  | 28.6%       | .0%          | .0%     | 3.1%       | 4.7%      | .0%      | 2.9%   | .0%       | .0%             | .0%               | .0%      | .0%       | 5.3%       | .0%       | .0%        | 9.5%   | .0%        | 11.8%       | .0%      | 20.0%  | 4.4%   |
|            |           | % William | 28.0%       | .076         | 3074    | 3.176      | 4.776     | .0%      | 2.5%   | .074      | .074            | .074              | .076     | 3074      | 3.3%       | .0%       | .0%        | 93%    | 35%        | 11.6%       | .0%      | 20.0%  | 4,470  |
|            |           | INDUSTRY  |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
|            |           | Count     | 14          | 3            | 8       | 32         | 43        | 12       | 35     | 26        | 15              | 37                | 8        | 9         | 38         | 6         | 17         | 42     | 11         | 17          | 22       | 10     | 405    |
|            |           |           |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |
|            | Total     | % within  | 100.0%      | 100.0%       | 100.0%  | 100.0%     | 100.0%    | 100.0%   | 100.0% | 100.0%    | 100.0%          | 100.0%            | 100.0%   | 100.0%    | 100.0%     | 100.0%    | 100.0%     | 100.0% | 100.0%     | 100.0%      | 100.0%   | 100.0% | 100.0% |
|            |           | INDUSTRY  |             |              |         |            |           |          |        |           |                 |                   |          |           |            |           |            |        |            |             |          |        |        |



|          |                      |                       | ST                | TATE OF ECONO | MY * GROSSR | EVENUE Crossta | bulation   |             |              |            |        |        |  |
|----------|----------------------|-----------------------|-------------------|---------------|-------------|----------------|------------|-------------|--------------|------------|--------|--------|--|
|          |                      |                       |                   | GROSSREVENUE  |             |                |            |             |              |            |        |        |  |
|          |                      |                       | LESS THAN<br>500K | 500K TO 1M    | 1M TO 5M    | 6M TO 10M      | 11M TO 50M | 51M TO 100M | 101M TO 500M | 501M TO 1B | 1B+    | Total  |  |
| 0        |                      | Count                 | 7                 | 3             | 6           | 2              | 1          | 0           | 2            | 0          | 0      | 21     |  |
| <u>.</u> | EXCELLENT            | % within GROSSREVENUE | 4.8%              | 6.8%          | 5.7%        | 33.3%          | 2.6%       | .0%         | 7.1%         | .0%        | .0%    | 5.2%   |  |
|          |                      | Count                 | 83                | 24            | 58          | 4              | 28         | 12          | 12           | 9          | 8      | 238    |  |
| STATE OF | GOOD                 | % within GROSSREVENUE | 57.2%             | 54.5%         | 54.7%       | 66.7%          | 73.7%      | 85.7%       | 42.9%        | 100.0%     | 53.3%  | 58.8%  |  |
| ECONOMY  |                      | Count                 | 46                | 15            | 38          | 0              | 7          | 2           | 13           | 0          | 7      | 128    |  |
|          | ONLY FAIR            | % within GROSSREVENUE | 31.7%             | 34.1%         | 35.8%       | .0%            | 18.4%      | 14.3%       | 46.4%        | .0%        | 46.7%  | 31.6%  |  |
|          |                      | Count                 | 9                 | 2             | 4           | 0              | 2          | 0           | 1            | 0          | 0      | 18     |  |
|          | POOR                 | % within GROSSREVENUE | 6.2%              | 4.5%          | 3.8%        | .0%            | 5.3%       | .0%         | 3.6%         | .0%        | .0%    | 4.4%   |  |
|          |                      | Count                 | 145               | 44            | 106         | 6              | 38         | 14          | 28           | 9          | 15     | 405    |  |
|          | Total<br>% within GI |                       | 100.0%            | 100.0%        | 100.0%      | 100.0%         | 100.0%     | 100.0%      | 100.0%       | 100.0%     | 100.0% | 100.0% |  |



STATE OF ECONOMY \* NUMBEREMPLOYEES Crosstabulation

|          |           |                 |                     | NUMBERE                 | MPLOYEES                 |                           |        |
|----------|-----------|-----------------|---------------------|-------------------------|--------------------------|---------------------------|--------|
|          |           |                 | 1 - 99<br>EMPLOYEES | 100 TO 400<br>EMPLOYEES | 401 TO 1000<br>EMPLOYEES | 1001 TO 5000<br>EMPLOYEES | Total  |
|          |           | Count           | 16                  | 2                       | 0                        | 3                         | 21     |
|          | EXCELLENT | % within        | 5.0%                | 4.3%                    | .0%                      | 15.0%                     | 5.2%   |
|          |           | NUMBEREMPLOYEES |                     |                         |                          |                           |        |
|          |           | Count           | 186                 | 25                      | 15                       | 12                        | 238    |
|          | GOOD      | % within        | 58.5%               | 54.3%                   | 71.4%                    | 60.0%                     | 58.8%  |
| STATE OF |           | NUMBEREMPLOYEES |                     |                         |                          |                           |        |
| ECONOMY  |           | Count           | 101                 | 16                      | 6                        | 5                         | 128    |
|          | ONLY FAIR | % within        | 31.8%               | 34.8%                   | 28.6%                    | 25.0%                     | 31.6%  |
|          |           | NUMBEREMPLOYEES |                     |                         |                          |                           |        |
|          |           | Count           | 15                  | 3                       | 0                        | 0                         | 18     |
|          | POOR      | % within        | 4.7%                | 6.5%                    | .0%                      | .0%                       | 4.4%   |
|          |           | NUMBEREMPLOYEES |                     |                         |                          |                           |        |
|          |           | Count           | 318                 | 46                      | 21                       | 20                        | 405    |
|          | Total     | % within        | 100.0%              | 100.0%                  | 100.0%                   | 100.0%                    | 100.0% |
|          |           | NUMBEREMPLOYEES |                     |                         |                          |                           |        |



STATE OF ECONOMY \* LABORINIONS Crosstabulation

|                  | STATE OF  | ECONOMY * LABORUNIONS | Crosstabulation      |                     |        |
|------------------|-----------|-----------------------|----------------------|---------------------|--------|
|                  |           |                       | LABOR                |                     |        |
|                  |           |                       | YES - LABOR<br>UNION | NO - LABOR<br>UNION | Total  |
|                  | EVCELLENT | Count                 | 2                    | 19                  | 21     |
| <u> </u>         | EXCELLENT | % within LABORUNIONS  | 3.6%                 | 5.4%                | 5.2%   |
|                  |           | Count                 | 28                   | 210                 | 238    |
|                  | GOOD      | % within LABORUNIONS  | 50.9%                | 60.0%               | 58.8%  |
| STATE OF ECONOMY |           | Count                 | 23                   | 105                 | 128    |
|                  | ONLY FAIR | % within LABORUNIONS  | 41.8%                | 30.0%               | 31.6%  |
|                  | 2002      | Count                 | 2                    | 16                  | 18     |
|                  | POOR      | % within LABORUNIONS  | 3.6%                 | 4.6%                | 4.4%   |
|                  |           | Count                 | 55                   | 350                 | 405    |
|                  | Total     | % within LABORUNIONS  | 100.0%               | 100.0%              | 100.0% |



STATE OF ECONOMY \* Region Crosstabulation

|                  |           |                 |        |        | Region |        |        |        |
|------------------|-----------|-----------------|--------|--------|--------|--------|--------|--------|
|                  |           |                 | 1.0    | 2.0    | 3.0    | 4.0    | 5.0    | Total  |
|                  |           | Count           | 2      | 4      | 13     | 2      | 0      | 21     |
| _                | EXCELLENT | % within Region | 4.1%   | 2.8%   | 11.0%  | 2.7%   | .0%    | 5.2%   |
|                  |           | Count           | 23     | 85     | 71     | 50     | 9      | 238    |
| _                | GOOD      | % within Region | 46.9%  | 59.0%  | 60.2%  | 66.7%  | 47.4%  | 58.8%  |
| STATE OF ECONOMY |           | Count           | 20     | 52     | 27     | 19     | 10     | 128    |
| _                | ONLY FAIR | % within Region | 40.8%  | 36.1%  | 22.9%  | 25.3%  | 52.6%  | 31.6%  |
|                  |           | Count           | 4      | 3      | 7      | 4      | 0      | 18     |
|                  | POOR      | % within Region | 8.2%   | 2.1%   | 5.9%   | 5.3%   | .0%    | 4.4%   |
|                  |           | Count           | 49     | 144    | 118    | 75     | 19     | 405    |
|                  | Total     | % within Region | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |